

# EARTH HOUR 2020

## JOIN THE FIGHT FOR YOUR WORLD

Saturday 28 March at 8.30pm

[www.wwf.org.uk/earthhour](https://www.wwf.org.uk/earthhour)

[www.wwf.org.uk/schools](https://www.wwf.org.uk/schools)



**WWF**

FOR YOUR WORLD

**60+**  
EARTH HOUR



# WHAT IS EARTH HOUR?

- Earth Hour is the moment millions come together for nature, people and the planet – the world's largest grassroots movement for the environment.
- Take part with family and friends on **Saturday 28 March at 8.30pm**
- Take part in your school in the week leading up to Earth Hour

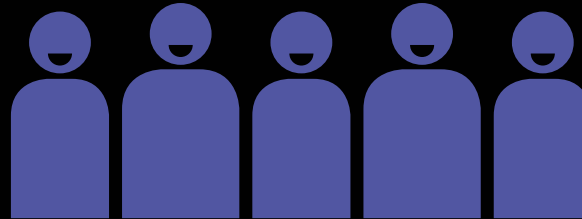


# 2019 HIGHLIGHTS

Millions of  
people in  
the UK



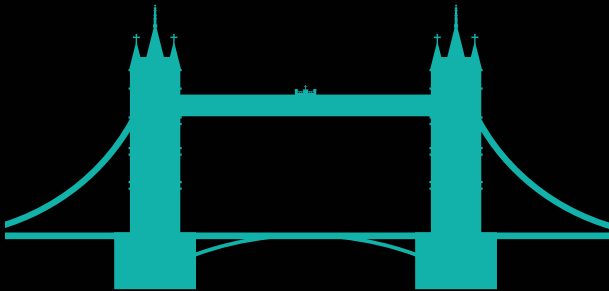
Over 3,000 schools  
and 5,500 youth groups



A record-breaking  
102 MPs



115 iconic landmarks  
switched off all over  
the country



Sydney Opera House,  
Big Ben, the Pyramids  
of Giza, the Eiffel Tower  
and more all switched  
off over the world



Countless events,  
switch-offs and  
celebrations





# EARTH HOUR 2020

In 2020, we are all uniting to send a clear message:

**“WE NEED TO RESTORE NATURE.  
OUR FUTURE DEPENDS ON IT.”**



# EARTH HOUR 2020

We need nature. Nature is our life support.  
It provides everything we need to live:

- the food we eat.
- the air we breathe.
- the water we drink.





# **BUT NATURE IS IN CRISIS**

**Since 1970, wildlife population sizes have plummeted by 60%.**

We're destroying forests, polluting the oceans and messing up the climate. We're not giving nature the chance to recover.

Though we may not realise it, the UK has lost more nature than most – we're one of the most nature-depleted countries in the world. **More than 1,000 British species are at risk of extinction.**



# OUR FORESTS ARE BURNING

The way we grow our food is responsible for **60% of nature loss...**

...but we have more than enough land to feed our growing population without destroying our precious forests.

Forests are home to millions of species and people, and one of our strongest allies in the fight against climate change.

**In the time it takes to say 'deforestation', another chunk of forest the size of a football pitch is destroyed.**

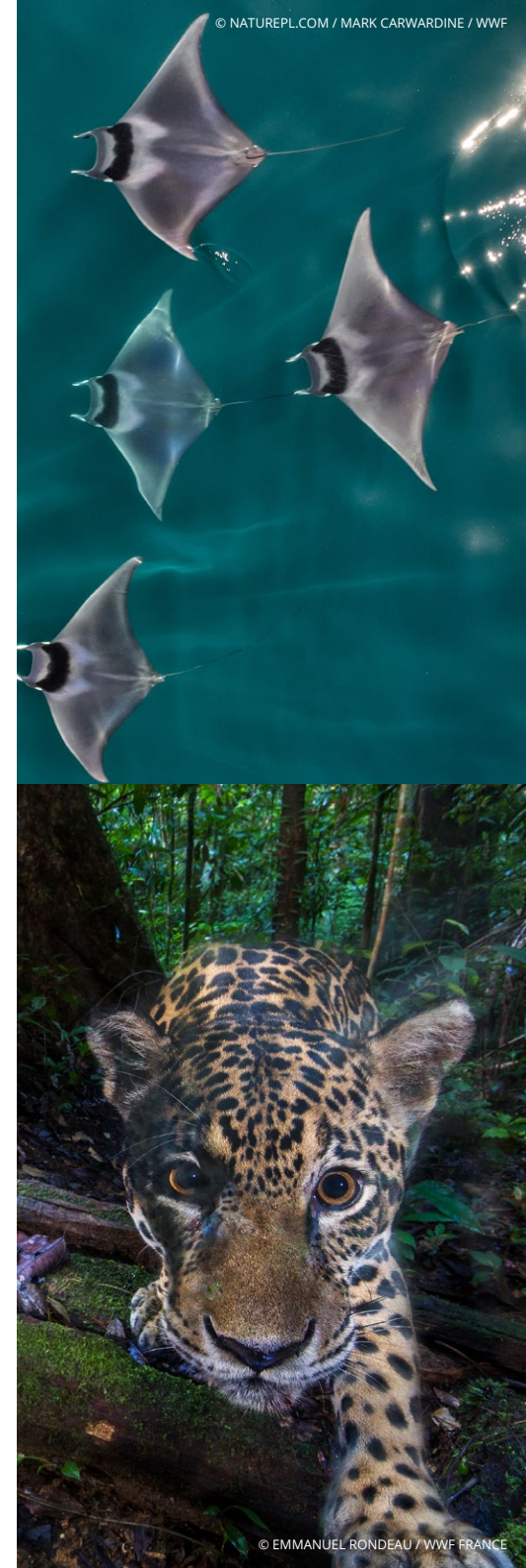


# WE NEED TO ACT QUICKLY

Our present and future depends on a commitment: **to protect what nature we have left and restore what we've lost, at home and across the world.**

We are the first to know we are destroying our planet, and the last that can do anything about it.

2020 is the year this could all change. World leaders will be making decisions about nature, climate and our food systems that will impact the health of our planet and all of our futures.



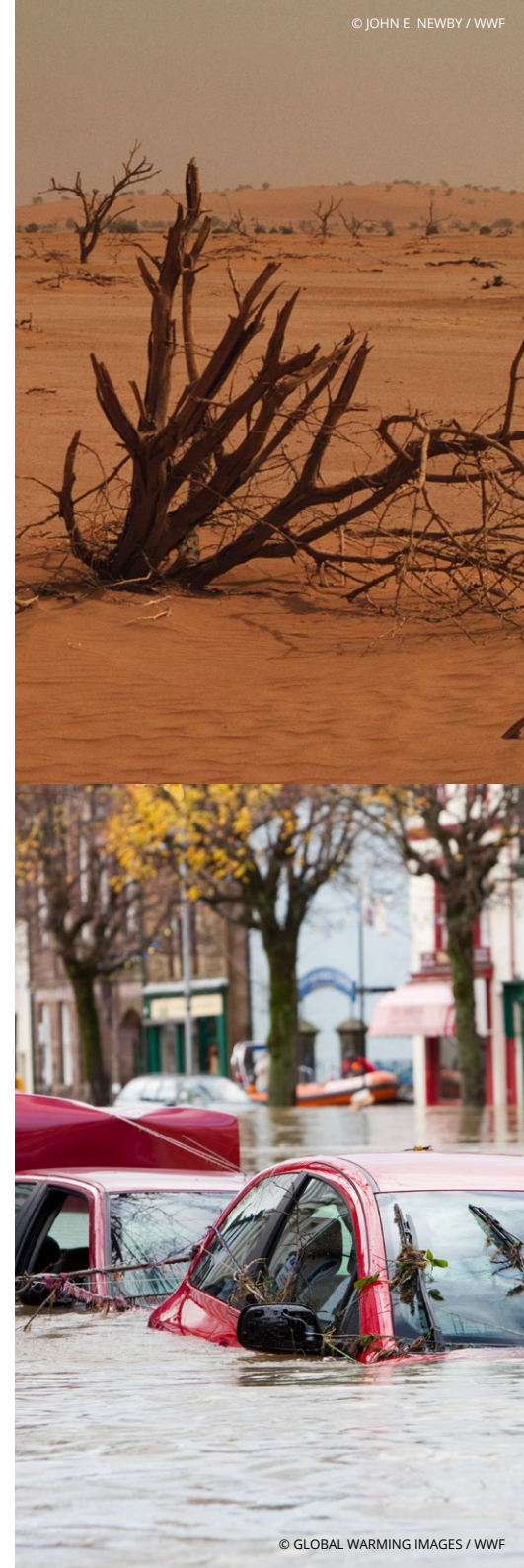


# NATURE NEEDS YOU

The consequences of the nature loss and climate change we're causing are already affecting on us:

- unpredictable and extreme weather,
- flooding and droughts,
- bush fires,
- polluted air.

And it'll only get worse. We need to act now and put nature in the spotlight. Our future depends on it. **Together, we can restore nature and protect the planet.**





# JOIN THE FIGHT FOR YOUR WORLD

When nature thrives, so do we.

**Celebrate Earth Hour 2020:**

**At home:**

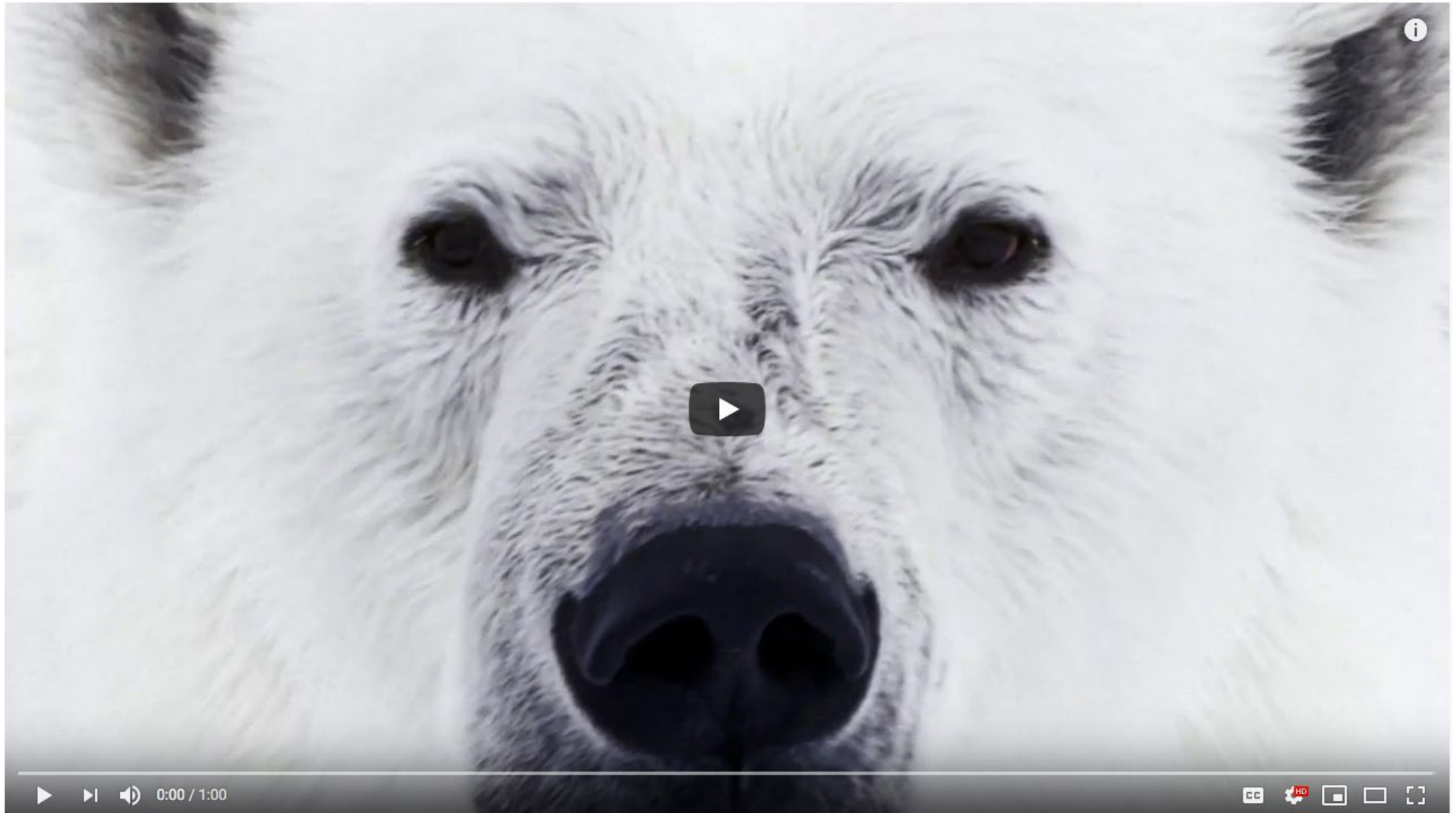
Turn your lights off at home at 8:30pm on Saturday 28 March

**At school:**

Learn more about our forests and nature. How many Earth Hour activities can you complete?



**Watch and decide...** are you for your world or against it?







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